

SAMAR ALZAMEL, PhD

PHD IN BUSINESS ADMINISTRATION & ENTREPRENEURSHIP

Assistant Professor of Business Administration and Entrepreneurship
College of Business and Economics
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EDUCATION

Doctor of Philosophy (PhD) - Management & Administration with an emphasis in Entrepreneurship (2017 - 2021)

*Faculty of Business and Accountancy
University of Malaya
Kuala Lumpur, Malaysia*

Master of Business Administration - (2013 - 2014)

*School of Business Administration
University of Dayton
Dayton, OH, United States*

Bachelor of Business Administration – Track Management (2006 - 2010)

*College of Business and Economics
Qassim University
Buraydah, Saudi Arabia*

CAREER DETAILS

Assistant Professor

*Qassim University
Buraydah, Qassim, KSA
June 2021 up to present*

Head of Team for a Thriving Economy for the Saudi Vision 2030 at Qassim University

*Vision Realization Office (VRO)
Qassim University
September 2021 up to present*

Member

*Entrepreneurship Team at Qassim University
October 2021 up to present*

Member

*Development and Quality Unit
College of Business and Economics
March 2021 up to present*

Academic Lecturer (December 2017, up to June 2021)

*Qassim University
Buraydah, Qassim, KSA*

Skills

Internet skills

Basic MS Office
Computer
Applications
Literate (such as
MS Word, Excel,
and PowerPoint)

Communication
Skills for
Workplace

Training and
Coaching

Teaching Assistant (April 2015, up to December 2017)

Qassim University

Buraydah, Qassim, KSA

Teaching Assistant (August 2013, up to April 2015)

Taif University

Taif, KSA

Customer Service Representative (August 2010 up to October 2010)

Alinma Bank.

Riyadh, KSA

Cooperator in Technical Support Unit and Computers (February 2009 - February 2010)

Qassim University

Buraydah, Qassim, KSA

Coordinator of Student Activities (March 2008 up to January 2009)

Qassim University

Buraydah, Qassim, KSA

CERTIFICATION & ADDITIONAL TRAINING

- Providing administrative courses for the Public Security Department.
- **Awarded as Best Presenter in The 12th Global Conference on Business and Social Sciences, 2021**
- **Awarded as Best Journal Paper Award in Social Sciences and Humanities [National Index]. 2020**
- Entrepreneurship Digital Skills Training Program (e-DIT) certified by ICDL and Certification of Completion from FSKTM University of Malaya - 2020.
- Lean Six Sigma Yellow Belt Certification – 2020.
- Certificate of Academic Quality Practitioner certified by Education and Training Evaluation Commission (ETEC) – 2020
- Highlights on the Future of Entrepreneurship – 2020
- Entrepreneurship Course - From Idea to Marketing - 2020
- IMS Certificate for ISO 9000, ISO 14000, and ISO 45001
- 6th Annual International Business Conference, December 27-28, 2013 held in Dearborn, Michigan, USA
- Quality Management Workshop, University of Dayton, USA – November, 2013
- Future Global Leader, University of Dayton, USA – November, 2013
- Short course in Communication Skills (Employment & Training Opportunities)
- Short course in Presentation Skills.

MEMBERSHIP AND LICENSURE

- The Saudi Quality Council (SQC).
- Member, Academy of Management.
- Member, Strategic Management Society.
- Member, Entrepreneurship Association

TEACHING

- Entrepreneurship
- Innovation and Entrepreneurship
- Business Communications
- Small and Medium Enterprises (SMEs)

RESEARCH

Among the research papers that are published for the author in English are the following:

- Samar Alzamel, The Moderating Role of Resource Accessibility to the TPB Components; A Study of E-entrepreneurship Intention among Saudi Women. Polish Journal of Management Studies (WoS & Scopus) December 2021.
- Samar Alzamel, Mohammad Nazri and Safiah Omar, Factors Influencing E-Entrepreneurial Intention among Female Students in Saudi Arabia. International Journal of Criminology and Sociology, (WoS & Scopus) 2020, 9, 1996-2003.
- Samar Alzamel, Mohammad Nazri and Safiah Omar, The Mediation Role of Resource Accessibility between Perceived Social Support and e-Entrepreneurial Intention of Female Students in Saudi Arabia, Journal of Technology Management and Business (JTMB), Vol.6 No.3 (2019). **Awarded as Best Journal Paper Award in Social Sciences and Humanities [National Index].**
- Samar Alzamel, Mohammad Nazri and Safiah Omar, Social Dimensions of Social Influences Predicting Women Entrepreneurship Intentions, International Journal of Management and Applied Science (2018).
- Samar Alzamel, Factors that Influence Student Satisfaction with International Programs in Institutions of Higher Learning: A Proposed Case Study of University of Dayton. International Journal of Global Business, 7 (1), 15-24, June 2014 15.
- Samar Alzamel. (2014). Agility Evaluation of Public Corporations in Saudi Arabia. International Journal of Global Business, 7 (1), 15-24, December 2014 15.
- Samar Alzamel. (2013). Potential Role of Women Entrepreneurship in Economic Growth: Case of Women Entrepreneurship Role in Saudi Arabia Labour Market. International Journal of Global Business, 6 (1), 15-24, December 2013 14.

REFERENCE

Upon reasonable request